



Lake Minnetonka Conservation District

Mission, Vision, Values

2017-2018

Mission Statement

The mission of the Lake Minnetonka Conservation District is to preserve and enhance the “Lake Minnetonka experience.” This is accomplished by providing leadership in protecting, improving, and managing lake use.

Vision Statement

Lake Minnetonka is a highly valued year-round asset with vibrant aesthetic, recreational, commercial, and natural qualities. These qualities and values will be protected and preserved for present and future generations.

Core Values

- Accountability
- Collaboration
- Integrity
- Leadership
- Quality Results
- Stewardship of the Lake



Lake Minnetonka Conservation District Strategic Plan 2017-2018

STRATEGIC PRIORITY	DESIRED OUTCOME
OPERATIONAL EFFECTIVENESS	Capacity to deliver core functions
	Execution of strategic plan priorities
	Maintaining a strong financial foundation
CLEAR AND TIMELY COMMUNICATIONS	Board and staff follow communication protocols
	Partners and stakeholders find value in relationship
	Increased understanding of purpose, rules and regulations
EFFECTIVE GOVERNANCE	Board meeting civility
	Effective Board/Committee Meetings
	Well-trained Board and staff
	Effective & respectful Board and staff relations
LAKE PROTECTION AND REGULATORY COMPLIANCE	Ensure public safety on Lake Minnetonka
	Reduction of staff time processing applications
	Up-to-date rules and regulations