



LAKE MINNETONKA CONSERVATION DISTRICT

"Save the Lake" is a non-profit fund investing in the environmental quality and recreational enjoyment of Lake Minnetonka.

SAVE THE LAKE



August, 2011

Dear Lake Minnetonka Enthusiast: Since the 1970's, the Lake Minnetonka Conservation District (LMCD), through its Save the Lake Fund, has actively been involved funding environmental and public safety, service, and educational projects that benefit the environmental and recreational needs of Lake Minnetonka. The LMCD recognizes that these projects make Lake Minnetonka healthier and safer for all to enjoy.

The Save the Lake Fund is excited to announce recent efforts that have been initiated to increase contributions that will, in turn, fund more projects for the benefit of Lake Minnetonka. Please read on as to what those efforts are and what has previously been funded by your generous contributions.

What's New?

- A new identity program has been established by the LMCD and Save the Lake.
- The launching of a newly designed and more efficient website. You are encouraged to visit the website at <http://www.lmcd.org>.
- The launching of a new Save the Lake campaign that allows you, as a contributor to Save the Lake, the ability to purchase Lake Minnetonka aerial photographs of your favorite bay. The quality of these photographs is extraordinary. Take a moment to review the enclosed flyer. Ordering can be made via the inside flap of the enclosed self-addressed envelope or online via the use of PayPal. Photographs can be viewed online at <http://www.lmcd.org/save-the-lake/photo-fundraiser>. All photographs are delivered to Gallery Navarre, who will contact you when they arrive.

Past and Current Funded Projects

Over the past four years, the Save the Lake Fund has invested \$250,000 on projects that have met the established funding criteria. Some of these projects include:

- Public safety equipment for the Hennepin County Sheriff's Water Patrol and Wayzata Fire Department.
- Continued expansion of solar-lights on red and green navigational buoys to assist in nighttime navigation.
- Supplemental funding to the LMCD's Aquatic Invasive Species (AIS) Management Budget for watercraft inspections of incoming watercraft/trailers to prevent the introduction of new AIS into Lake Minnetonka.
- Funds have been spent on a five year, coordinated whole bay herbicide treatment project for Carman's, Gray's, and Phelp's Bays. 2011 is the fourth year of this pilot project, in which Save the Lake has authorized up to \$30,000.

The LMCD is made up of 14 volunteer Board members (including myself) representing the cities that border Lake Minnetonka. None of your contributions go to any form of compensation to the Board. Save the Lake is the most efficient, charitable program I can think of with such a beautiful resource as its purpose. Please know your donation is tax deductible. Your continued support is greatly appreciated!

Sincerely,

A handwritten signature in black ink, appearing to read 'Bill Olson', written over a light blue background.

Bill Olson, Chair
Annual Save the Lake Campaign