

**LAKE MINNETONKA CONSERVATION DISTRICT (LMCD)  
SAVE THE LAKE COMMITTEE  
MEETING REPORT**

7:30 a.m., Tuesday, November 18, 2014  
LMCD Office, 5341 Maywood Road, Suite 200, Mound, MN 55364

**Present:** Dan Baasen, LMCD Board- Wayzata; Jay Soule; Lisa Whalen; Greg Nybeck, LMCD Executive Director; Chris Vogt, Lake Minnetonka Communications Commission (LMCC).

**Approval of Agenda**

The agenda was approved as submitted.

**Draft Minutes and Meeting Report**

No action was taken on: 1) the draft minutes from the July 15th and September 30th Save the Lake Committee Meetings, and 2) the draft meeting report from August 12th Save the Lake Committee Meeting. This was pushed back to the next scheduled committee meeting.

**Discussion of Lake Minnetonka Special Deputy Videotape Project**

Baasen asked Nybeck for background on this agenda item

Nybeck stated that the Board authorized up to \$2,000 for this project from Save the Lake Funds. After this approval, the LMCC coordinated some footage for this video prior to ice forming on Lake Minnetonka. Vogt was in attendance to provide an overview of the project and get feedback from the committee members.

After viewing of a special deputy videotape produced by the Hennepin County Sheriff's Office (HCSO) for recruitment purposes, a summary of the committee discussion was as follows:

- An overview of how the Lake Minnetonka videotape could piggyback the HCSO videotape (there was consensus was the LMCD videotape needs to put a greater emphasis on Lake Minnetonka and the LMCD's relationship with the Water Patrol).
- The video needs to clarify that special deputies are volunteers for HCSO and not assigned specifically to Lake Minnetonka. Additionally, the video needs to emphasize the LMCD's annual special deputy of the year.
- A review of a draft outline prepared for this video that outlined project goals, project partners, video content, and deliverables. Committee discussion on video content included: 1) Lake Minnetonka footage with Deputy Rick Rehman, 2) Lake Minnetonka footage with Special Deputy John Feyder, 3) winter footage, 4) possible video clips from local television stations (high water footage from this past summer), and 5) possible interviews (Sgt. Field, Sheriff Stanek, Sheriff Rich Stanek, and Baasen). It was noted that sound bites from Sheriff Stanek and Chair Baasen on the partnership between the HCSO and the LMCD would be valuable.
- Proposed video length (five to six minutes).
- A discussion of the upcoming schedule for this project:
  1. Ice rescue taping (planned by the LMCC in December);
  2. Coordination of interviews (planned by the LMCC after January 1st);

3. Completion of video shooting (planned by LMCC by mid January);
4. 1st draft of video, for review by Save the Lake Committee (mid February); and
5. Kick-off viewing (planned for Save the Lake Banquet Dinner on 3/19/15).

### **Review of November 1st Boater Safety Education Training Course**

Baasen stated that the third course planned for 2014 took place on November 1st, although participant attendance was down. However, he was encouraged that 61 participants were permitted by the Minnesota Department of Natural Resources in 2014 because of their attendance at these course (51 participants were youth). Attendance at the November 1st course was six youth and four guardians.

A summary of the committee discussion was as follows:

- Bandwidth at the Water Patrol Training Room- The hot spots provided by the HCSO had some issues and higher attendance at this course would have been problematic. The consensus was that an alternative location(s) was appropriate in 2015.
- Participant attendance- Improvements need to be considered in promoting this course for 2015 (including identifying dates ASAP).
- Training back-up- Possibly Brian Roath (research other possible options).
- Course itinerary- Whether or not to continue the on-line course (noting that there would most likely be issues with whatever itinerary is used).
- Course length- Whether to continue as one day vs. two days (including whether some sections of the course could be done prior to training day to reduce the length of the day).
- Frequency of courses- Two vs. three within a calendar year, hopefully completing them by July or August (taking into consideration typical ice-out dates).
- 2014 Budget discussion- Approximately \$2,800 of the \$5,000 2014 budget has been spent. There was a discussion of whether the LMCD would like to purchase two or three additional tablets in 2014 for future courses.
- Recommendations for 2015 included:
  1. Three courses;
  2. Mid March and possibly two in mid June (i.e., a Saturday and Monday);
  3. Finalize the dates in the near future for promotional purposes;
  4. Limit maximum class size to 30 youth participants; and
  5. Re-evaluate Save the Lake reimbursing participants that attend and pass the on-line test.

### **Next Meeting**

The next Save the Lake Committee Meeting was scheduled for Tuesday, December 16th (7:30 a.m. in the LMCD office).

### **Adjournment**

There being no further business, the meeting was adjourned at 9:02 a.m.

Respectfully Submitted,

Greg Nybeck  
Executive Director