

**LAKE MINNETONKA CONSERVATION DISTRICT (LMCD)
SAVE THE LAKE COMMITTEE
MINUTES**

7:30 a.m., Wednesday, September 14, 2016

LMCD Office, 5341 Maywood Road, Suite 200, Mound, MN 55364

1. **Present:** Dan Baasen, LMCD Board- Wayzata; Jay Soule and David Gustafson. Also present: Vickie Schleunig, LMCD Executive Director.
2. **Approval of agenda**
The agenda was approved as submitted.
3. **Minutes**
The draft minutes from the July 13th Save the Lake Committee Meeting were approved as submitted.

Topics Discussed

4A. It was decided to hold a boater safety class on October 20, 2016 during MEA. Some concerns were expressed about the attendance in the fall. Soule stated that he would like to cancel the class if at least fifteen people did not register. Changes were requested of the informational handout and the committee discussed additional ways to clarify requirements and promote the course electronically. Some concerns were expressed about PDFs not opening in emails, online registrations, students not having computers/technology at class, no online passwords, no mentor, and the fee is confusing. Soule stated having an untimed version for the test would also be helpful and eliminate an hour. Soule has contacted the DNR and they said an untimed version was not available. **Baasen stated he would contact the DNR to see if it is possible. Herman will provide the contact info to Baasen.**

4B. An update was provided about the Spring/Summer solicitation of funds. The financial donations is similar to last year YTD, about 100 donations received, many in the \$25-\$50 range. The November donation drive is usually better. It was mentioned that it would be beneficial to promote the successes more. Concerns were expressed with the durability of the solar lights and maintenance needs. **Alternative products will be investigated by Soule and Baasen.**

4C. The Summer Rules electronic application is an updated application for use by lake users. **Soule stated he will contact Rick to find out the progress.** It is a complicated application.

4D. Banquet options were discussed. The committee decided to suspend the banquet for 2016 to allow time for the committee to review the program. Baasen stated he would bring back some options to the Board for review for 2017. Should the banquet be a celebration or a fundraiser or other event?

4E. James J. Hill Days was attended by Dan Baasen and Gregg Thomas. Baasen stated Saturday and Sunday was good and he talked to several people, but more information is needed besides Save the Lake. Gustafson stated it would be good to have the Lake photos to promote their sale. It was also mentioned that it might be good to have a booth at the boat show in January. Soule and Gustafson stated having professional displays would improve the marketing. A checklist is needed such as buy trade show display (\$2000.00?), sign up for Boater Safety, a game for interest, a couple bar stools, large pictures, dock rules, picture for sale, maps for sale, candy, etc. Gustafson mentioned that the size of pictures is not a factor for some of the larger homes.

5A. The Committee discussed the availability of Save the Lake funds and grants. The discussion was about who is the target audience. A \$30,000.00 grant was for Hennepin County Sheriff's Office. It was mentioned that the Sheriff has flexibility in budget. Soule asked if there is information about effectiveness and should the Board consider funding an officer. Baasen stated the cities do not want levy money going to back to Hennepin County, but donations received through Save the Lake is okay.

Next Meeting

The next meeting was scheduled for Wednesday, November 9, 2016.

Adjournment

There being no further business, the meeting was adjourned at 8:50pm.

Respectfully Submitted,

Vickie Schleuning
Executive Director