

**LAKE MINNETONKA CONSERVATION DISTRICT (LMCD)
SAVE THE LAKE COMMITTEE
MINUTES**

7:30 a.m., Wednesday, February 8, 2017

LMCD Office, 5341 Maywood Road, Suite 200, Mound, MN 55364

1. **Present:** Dan Baasen, LMCD Committee Chair; Gregg Thomas, Jay Soule, David Gross, and Dan Gustafson. Also present: Vickie Schleuning, LMCD Executive Director.
2. **Approval of agenda**
The agenda was approved as submitted.
3. **Minutes**
The draft minutes from the November 9, 2016, Save the Lake Committee Meeting was approved as submitted.

Topics Discussed

Old Business

4A. Save the Lake Financial Update. Baasen presented a position paper for review by the committee. The cities pushed back regarding the use of the funds for certain activities such as Hennepin County Water Patrol, which is when Save the Lake contributed funds to promote lake safety during busy times. It was mentioned there seemed to be a disconnect between Save the Lake and LMCD Board on how to use the funds and general Save the Lake functions. It was mentioned that the original donation was to clean up the lake. It is the policy to use no more than 25% of the fund reserve by policy. Back in the late 1980's there was not enough levy to complete all the needs regarding Milfoil. Soule mentioned he thought there was a large donation in the late 1970's by Pillsbury. The conditions were unknown.

It was stated that Save the Lake is part of LMCD and the funds are LMCD funds. Gross felt the donations should be for uses outside normal operations. Others were concerned how the use of the funds were expressed to the contributors.

Baasen presented a position paper. Thomas stated the intent of the document was to be helpful and to facilitate discussion with the Board. After discussion, the Committee felt that the position paper did not reflect the direction of the committee. It was decided that Thomas would review the history of Save the Lake to determine if there were any constraints that the LMCD should be aware of. Information would be brought back to the committee for further discussion.

B. Follow up Solar Light Research. Schleuning mentioned she had contacted Hennepin County to see if it was possible for the buoys to be replaced with ones that would better fit the solar lights or if he was aware of other options. He stated it was not available at the time.

New Business

5A. 2017 Save the Lake Committee meeting schedule. In order to engage more members, the Save the Lake Committee day and time may need to be rescheduled. Typically Mondays, Tuesdays, and Thursday worked best. The committee decided to work at 5pm. It was determined that the next meeting would be held March 8th at 5:00pm.

5B. Donation Drive. The amount of donations was presented. Because the solicitation letter was sent out in December, later than usual, the donations were applied to both 2016 and 2017. MailChimp was used and appeared to result in donations through PayPay.

5C. Spring Boater Safety Courses. Baasen inquired about whether a boater safety class should be held and what dates would work. The class offering was discussed. This class is hands-on which provides a better learning experience. Soule mentioned that it would be good to hold a class for those people who wished to attend the fall class that was cancelled. After discussion, it was determined the best date would be June 19th, 2017, 7:30 am – 6:00 pm. It would be reviewed for the future.

5D. Business Request for Fundraising Collaboration. Schleunig stated that a flower business had asked if the LMCD was interested in being part of a fundraising effort. Her interest is in the environment and she felt LMCD would be a good fit. There were concerns about potential of promoting a business, which might be out of the realm of the LMCD. Committee members thought this request would be important to go before the board if the owner wishes to proceed. Gustafson thought it would be good to have a policy to determine the type of businesses LMCD should associate with. Comments were made about companies related to beer, etc.

6. Other Business. Gustafson stated there are models for fundraising for Private/Public entities. It was mentioned that it would be good to check into options.

Next Meeting

The next meeting was scheduled for March 8th – 5:00pm.

Adjournment

There being no further business, the meeting was adjourned at 9:25am. (Soule left at 9:11am.)

Respectfully Submitted,

Vickie Schleunig
Executive Director