

**LAKE MINNETONKA CONSERVATION DISTRICT
BOARD OF DIRECTORS**

7:00 P.M., May 9, 2018
Wayzata City Hall

1. CALL TO ORDER

Chair Green called the meeting to order at 7:00 p.m.

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

Members present: Jay Green, Mound; Gregg Thomas, Tonka Bay; Bill Cook, Greenwood; Dan Baasen, Wayzata; Gary Hughes, Spring Park; Dennis Klohs, Minnetonka Beach; Andrew Punch, Excelsior; Sue Shuff, Minnetonka; Jake Walesch, Deephaven, Deborah Zorn, Shorewood, and Chris Rich, Woodland. Also present: Vickie Schleuning, Executive Director.

Members absent: Ann Hoelscher, Victoria; Mark Kroll, Orono; and Mike Molitor, Minnetrista.

4. APPROVAL OF AGENDA

Green noted there was an amended agenda changing the date of the approval of the Minutes from 04/11/18 to 04/25/18.

MOTION: Punch moved, Shuff seconded to approve the agenda as amended, making the change noted by Green above.

VOTE: Motion carried unanimously.

5. CHAIR ANNOUNCEMENTS

Chair Green commented the ice was finally off the lake.

6. APPROVAL OF MINUTES- 04/25/18 LMCD Regular Board Meeting

MOTION: Klohs moved, Hughes seconded to approve the 04/25/18 LMCD Regular Board Meeting minutes as submitted.

VOTE: Motion carried unanimously.

7. APPROVAL OF CONSENT AGENDA

MOTION: Shuff moved, Cook seconded to approve the consent agenda as presented. Items so approved included: **7A)** Audit of Vouchers (05/01/18 – 05/15/18); **7B)** Amended Audit of Vouchers (04/16/2018 - 04/30/2018; **7C)** Resolution Accepting Save the Lake Contributions (04/18/2018 - 04/30/2018), and **7D)** March and April Financial Summary and Balance Sheet.

VOTE: Motion carried unanimously.

8. PUBLIC COMMENTS- Persons in attendance, subjects not on the agenda (limited to 5 minutes)

There were no public comments.

9. PUBLIC HEARING

There were no public hearings.

10. OTHER BUSINESS

There was no other business.

11. OLD BUSINESS

There was no old business.

12. NEW BUSINESS

A) Draft Communication Plan

Schleunig reported at a previous meeting the Board assigned a communications workgroup to address one of the initiatives of the 2017/2018 Strategic Plan which was to develop a Comprehensive Communications Plan. She noted the workgroup consisted of Director Thomas, Director Hughes, Director Cook, Director Baasen, and Director Zorn.

Schleunig stated the draft was presented for feedback from the Board, and if there were no changes, the Board could approve the Communications Plan at this meeting.

Thomas stated the workgroup met quite a few times and the members were extremely helpful and active in providing a lot of input into the Plan. He stated they were either seeking the Board's approval or comments as to how it could be improved. He noted they used other organizations' Communication Plans for ideas keeping in mind the size of the LMCD office and what could reasonably be accomplished. He indicated the plan was divided into seven objectives with strategies and details regarding possible methods used to accomplish the strategies. He noted they included a section as to who speaks for the Board. The workgroup felt if the Chair wanted to designate another member to speak to another group or the media, he could do that if he felt another person was better suited to do that. He asked the workgroup if they had any comments.

Hughes believed it was one of the better workgroups he had been involved in and all the thoughts of the workgroup members were included, and he was proud to have been a part of the process.

Baasen stated for clarity, under the LMCD Spokesman, what it was saying is the Board members had the

responsibility to speak with their communities and keep them informed. The Spokesman was for the general public and not for the respective communities.

Green thanked the participants in the workgroup. He believed the process was good and they had a lot of good conversation and dialogue. He noted this is an evolutionary document that would need to be revisited as some of the methods and objectives might change.

Thomas stated this was the first time the LMCD had a Communications Plan and he believed in the future this would need to be revised and updated.

Shuff stated in listing the workgroup members in the interest of consistency, she recommended either having first names for all the members, or no first names of the members. It was noted that the names were only included in the Board report.

Green asked how the objectives lined up with the strategic plan objectives in terms of priorities. Thomas responded the workgroup had the objectives in front of them during the process, and in the first few discussions safety was not one of the objectives. After further discussions, safety was incorporated into the plan.

Thomas stated if a Board member had an opinion about something that did not reflect the Board's opinion and they want to speak about their opinion, it should be made clear that they were not speaking on behalf of the Board. Further, if the Board has decided on something, that is what should be reflected when they talk to their Cities.

Walesch stated he believed the document was concise and provided a road map to let others know what the LMCD does.

MOTION: Shuff moved, Baasen seconded to approve the LMCD Communications Plan as presented.

VOTE: Motion carried unanimously.

13. TREASURER REPORT

Cook reported there was no report tonight, but at the next meeting he would go through the first quarter results for 2018.

14. EXECUTIVE DIRECTOR UPDATE

Schleuning provided the following information:

- Staff have met with several parties regarding ongoing or potential developments.
- There are several lake safety and compliance cases for follow up this spring. The weather has caused about a month delay due to the late ice on the lake.
- They have been following up on dock projects that had been occurring over the winter as well as the spring projects.

- She reminded everyone about the high water and indicated they would probably post something to address questions the office has received. High water is not declared until the lake level reaches at least 929.30. If that happens, LMCD will publicize on the website, social media, and press releases. She also noted that with the slightly higher water levels, if the docks were not in good condition, the water could loosen some of the boards causing them to float away and become a nuisance or safety hazard.
- She noted it was not a good idea to have chemicals, batteries, etc. stored near the lake and encouraged people to take caution and care in maintaining their boats and equipment. Accidents and spills could contaminate the environment.
- She noted the summer rules brochure is posted on the website.

15. STANDING LMCD COMMITTEE/WORKGROUP

Aquatic Invasive Species Committee/Taskforce: Green reported they were meeting on Friday morning at 8:30am at the LMCD offices in Mound and everyone was invited to attend.

Budget Workgroup: Cook reported the budget workgroup has not met.

Communications Workgroup: Thomas believed the Communications Workgroup was finished with their work and it was not necessary to have this on the agenda for future meetings.

Save the Lake Committee: Baasen reported the Save the Lake Committee met yesterday and went over the Water Safety Class that will be held on June 18 held at West Tonka. He stated they also discussed the anniversary promotion items, along with the spring solicitation letter. He stated their next meeting was scheduled for July 10th.

Strategic Plan Subcommittee: Schleuning stated there was no update at this time. The format will be discussed with members.

16. ADJOURNMENT

There being no further business, the meeting was adjourned at 7:31 p.m.

James Jay Green, Chair

Ann Hoelscher, Secretary