



# Lake Minnetonka Conservation District

## Mission, Vision, Values, Strategic Plan

### 2023-2024

#### **Mission Statement**

The mission of the Lake Minnetonka Conservation District is to preserve and enhance the “Lake Minnetonka experience.” This is accomplished by providing leadership in protecting, improving, and managing lake use through the regulation of surface water uses and provide consistent and effective public safety programs.

#### **Vision Statement**

Lake Minnetonka is a highly valued year-round asset with vibrant aesthetic, recreational, commercial, and natural qualities. These qualities and values will be protected and preserved for present and future generations.

#### **Core Values**

- Accountability
- Collaboration
- Integrity
- Leadership
- Quality Results
- Stewardship of the Lake

<b>STRATEGIC PRIORITY</b>	<b>DESIRED OUTCOME</b>
<b>Docks, Applications, Licenses, Surface Water Management</b>	Execution of strategic plan priorities with emphasis on surface water uses and safety.
<b>Lake Use, Safety</b>	Ensure public safety on Lake Minnetonka and support water patrol activities.
<b>Lake Protection</b>	Annual funding strategies for STL funding.
	Encourage ongoing and new AIS treatment and prevention.
<b>Operational Effectiveness</b>	Effective workshop and board discussions in a respectful manner.
	Continual review of LMCD Fee structure. Maintain a 35% fund balance.
	Utilize Officers Work Group to provide effective leadership.
	Provide training for Board regarding standards, process, and procedures. Establish a process for onboarding.
	Continue with annual Board self-evaluation.
	LMCD recognizes the value in positive and continuous relationship with all LMCD partners.
	Develop communications plan as part of the annual budget process.
Develop a succession plan for LMCD Executive leadership.	

Adopted 8/9/2023