



Lake Minnetonka Conservation District

Mission, Vision, Values, Strategic Plan

2026-2027 - Draft

Mission Statement

The mission of the Lake Minnetonka Conservation District is to preserve and enhance the “Lake Minnetonka experience.” This is accomplished by providing leadership in protecting, improving, and managing lake use through the regulation of surface water uses and provide consistent and effective public safety programs.

Vision Statement

Lake Minnetonka is a highly valued year-round asset with vibrant aesthetic, recreational, commercial, and natural qualities. These qualities and values will be protected and preserved for present and future generations.

Core Values

- Accountability
- Collaboration
- Integrity
- Leadership
- Quality Results
- Stewardship of the Lake

STRATEGIC PRIORITY	DESIRED OUTCOME
Docks, Applications, Licenses, Surface Water Management, Per Code	Execute strategic plan priorities with emphasis on surface water uses and safety.
	Maintain a fair and equitable balance among lake uses. Increase understanding of purpose and rules and regulations of the LMCD.
Lake Use, Safety Per Code	Update code and policies, as needed. Consolidate code to make more efficient for enforcement.
	Ensure public safety on Lake Minnetonka and fully support water patrol activities. Promote best practices for lake users.
Lake Protection	Annual funding strategies for STL funding.
	Initiate pollution and AIS programs for stakeholders and partners.
Operational Effectiveness	Foster productive, well-facilitated Board workshops and discussions.
	Continue annual review of LMCD fee structure each year. Fee schedules maintain a 35% fund balance and up to 50% for cash management.
	Utilize Board Officers meetings to provide effective leadership.
	Provide training for Board regarding standards, process and procedures. Continue improving onboarding process.
	Continue with annual Board self-evaluation.
	Build and maintain positive relationships with partnering agencies.
	Implement financial dashboard tool to aid analyzation of financial picture of the organization.
	Develop a communications plan as part of the annual budget process.